

Location site

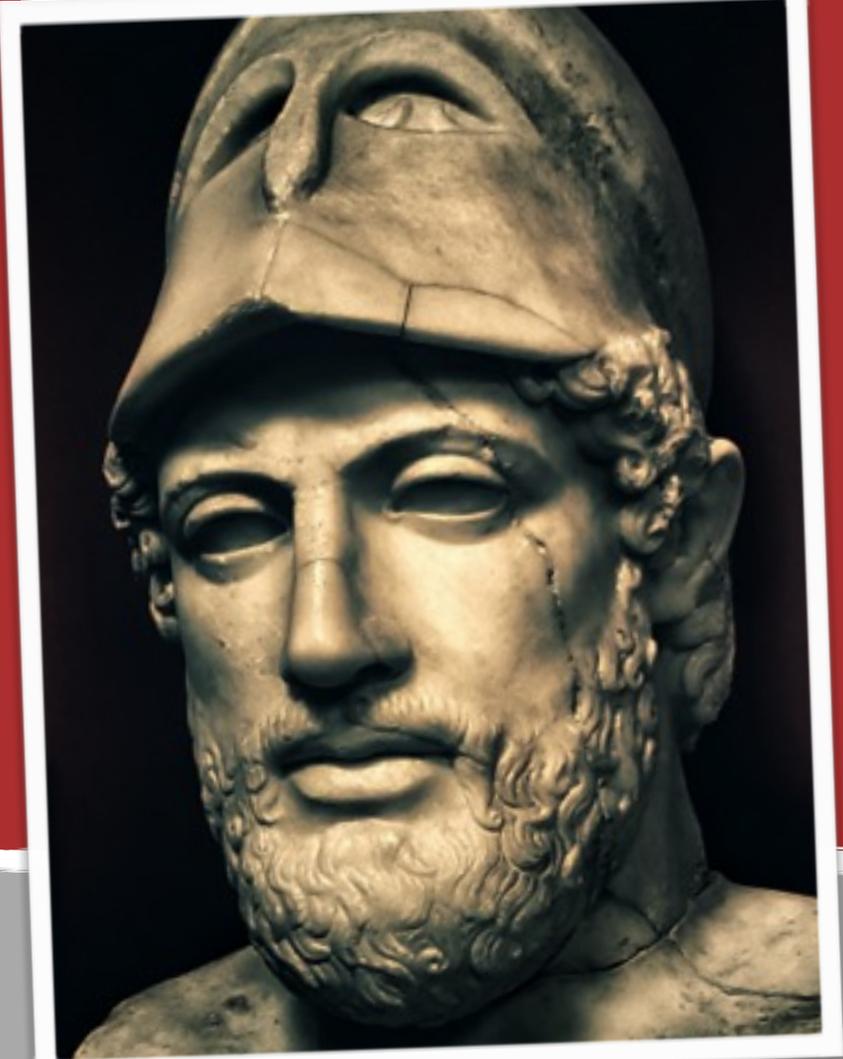
Athens. The city that gave birth to democracy, the sciences and fine arts is ready to reveal its secrets. Athens: the city of history and ancient civilisation – the Parthenon, Acropolis and the Ancient Agora. At the same time a modern, vibrant megalopolis, full of energy, day and night. A city belonging to humanity and Mediterranean light. This mighty city has contributed to world history and culture time and again, making itself immortal; an actor beyond the constraints of time's usual boundaries. A youthful city, buzzing with life, it is confident, free and charming. A city that never sleeps. Full of flavour, desire and pleasure.

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CROSS-CULTURAL DIPLOMACY:
A new approach in building international relations

12days workshop in Athens



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Workshop Overview

This two-week workshop will examine institutions, methods and big issues in cultural diplomacy. It will mix a historical perspective with the study of contemporary applications, and examples with approaches of various nations. Key concepts will include, culture, popular culture, public diplomacy, propaganda, exchange and mutuality. Major cases will include the use of art, sport, and music in public diplomacy and the troubled relationship of cultural diplomacy.

Workshop outline

What is cultural diplomacy. Methodological considerations

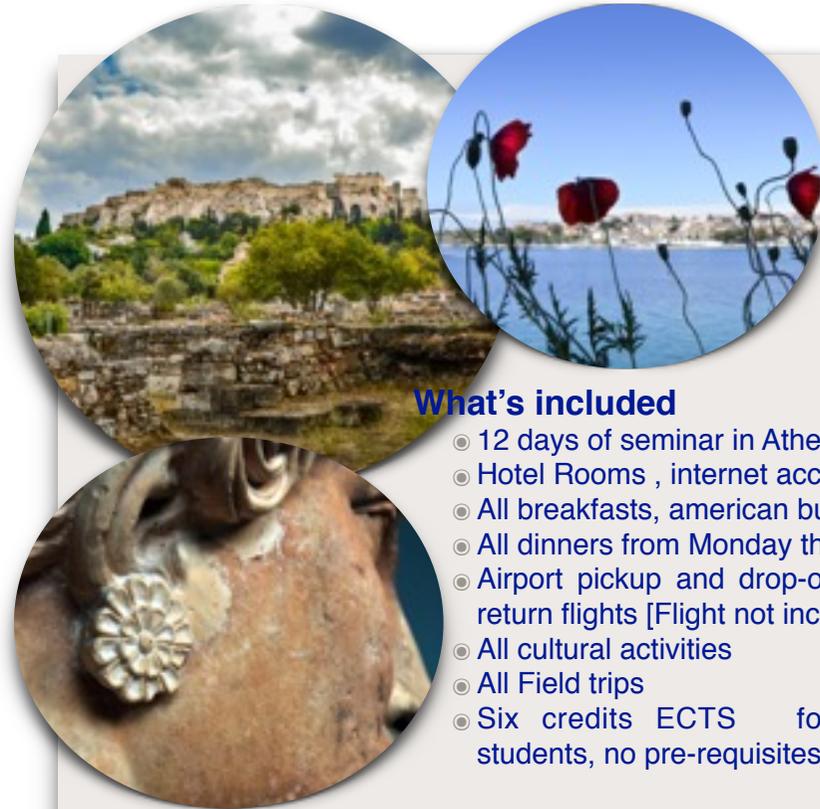
Overview of cultural diplomacy evolution and developments

Cultural diplomacy and the political: on the soft power strategy

The universal language of cultural diplomacy: on the global world order idea

Dialogue space: Attendance to special lectures of well-known experts on cultural diplomacy.

Put our services to the test,
contact us for a free consultation today.



What's included

- 12 days of seminar in Athens
- Hotel Rooms , internet access included
- All breakfasts, american buffet
- All dinners from Monday through Friday
- Airport pickup and drop-off for arrival and return flights [Flight not included in price.]
- All cultural activities
- All Field trips
- Six credits ECTS for all University students, no pre-requisites required.

We offer for free

- On-site staff , Resident Director and Support Staff to help with any questions or advice you may need while in Athens.
- Comprehensive Insurance and Assistance Package
- 24-hour emergency telephone service : email, whatsapp, Viber, Skype. so that local staff can always be reached in an emergency situation. Also has a dedicated team of professionals ready to assist students/guests and orient them to the life in Greece.
- Celebration party, the night before departure

